

Without USM's Public Relations Juggernaut

There's No Substance

On May 19, 2012, the Hattiesburg American published an [opinion](#) in support of Martha Saunders. Its author concluded:

“While some things are better left unsaid, I want every reader of this article to know that no matter what, she's ‘The Man.’”

Eukeyia Posey-Jackson”

Not one person took the time to place a comment in support of the opinion or Martha Saunders.

Compare this with reports and comments about [Interim AD Jeff Hammond](#). Not only were there profuse compliments and support for Interim AD Hammond, his supporters have a petition and a website devoted to supporting Interim AD Hammond to be USM's permanent AD.

We can speculate about the difference in support for Hammond, but not Saunders. For example, USM alums don't think much of academics at USM. Or, folks just don't care about Martha Saunders. Without the massive and expensive daily public relations reports about Saunders, there is nothing of substance remaining. Nobody cares.